



INVITATION FOR BIDS

SINGLE COVER TENDER

“APPOINTMENT OF MARKETING CONSULTANTS FOR GENERATING REVENUE TO TNRDC/ ITEL BY ADVERTISING / SELLING ADVERTISEMENT SPACE IN EAST COAST ROAD AND RAJIV GANDHI SALAI, CHENNAI”

Bids are invited by **M/s. Tamil Nadu Road Development Company Limited (TNRDC) / M/s. IT Expressway Ltd. (ITEL)** for implementation of the following works in **East Coast Road and Rajiv Gandhi Salai (IT Corridor) Chennai, respectively.**

Description of Works	Minimum Annual Revenue (Rs)	EMD / Bid Security value (Rs)	Period of Engagement
Appointment Of Marketing Consultants For Generating Revenue To TNRDC/ ITEL By Advertising / Selling Advertisement Space In East Coast Road And Rajiv Gandhi Salai, Chennai	7.50 Crores	7,50,000/-	One Year

Bid document can be obtained between **10.00 hrs and 17.00 hrs** on all working days from **05th September, 2013 to 25th September, 2013** at the address for communication mentioned below on payment of Non-refundable fee of **Rs.9,000/- (Rupees Nine Thousand Only)** by way of a crossed Demand Draft drawn in favour of **M/s. Tamil Nadu Road Development Company Limited (TNRDC)** payable on any scheduled bank in **Chennai**. Alternatively, the Bid document can also be downloaded from the website www.tnrdc.com and in such cases, the bidders will be required to pay the non-refundable fee as mentioned above, at the time of submission of Bids. The proposals shall be submitted through **Single-Cover System**.

Sealed proposals should reach at the following address not later than **15.00 hrs on 26th September, 2013.**

ADDRESS FOR COMMUNICATION

Chief General Manager

Tamil Nadu Road Development Company Limited (TNRDC) / IT Expressway Ltd.(ITEL),

Regd. Office: Sindhur Panthion Plaza, 2nd Floor,

No. 346, Pantheon Road, Egmore,

Chennai . 600 008, Tamil Nadu, India

Phone No.: 091-44-2819 4800 / 4900

Fax No.: 091-44-2819 5800

E-Mail: tenders@tnrdc.com

Web : www.tnrdc.com