



## **INVITATION FOR BIDS**

### **SINGLE COVER TENDER**

#### **“APPOINTMENT OF MARKETING CONSULTANTS FOR GENERATING REVENUE TO TNRDC/ ITEL BY ADVERTISING / SELLING ADVERTISEMENT SPACE IN EAST COAST ROAD AND RAJIV GANDHI SALAI, CHENNAI”**

Bids are invited by **M/s. Tamil Nadu Road Development Company Limited (TNRDC) / M/s. IT Expressway Ltd. (ITEL)** for implementation of the following works in **East Coast Road and Rajiv Gandhi Salai (IT Corridor) Chennai, respectively.**

<b>Description of Works</b>	<b>*Minimum Annual Revenue (Rs)</b>	<b>EMD / Bid Security value (Rs)</b>	<b>Period of Engagement</b>
Appointment Of Marketing Consultants For Generating Revenue To TNRDC/ ITEL By Advertising / Selling Advertisement Space In East Coast Road And Rajiv Gandhi Salai, Chennai	<b>7.50 Crores</b>	<b>7,50,000/-</b>	<b>3 Years</b>

*\*The Bidder shall show proportionate quarterly realisation of the quoted minimum annual revenue to TNRDC and also to ITEL in the form of DD directly from the client as per the concerned contract agreement between TNRDC/ITEL with the client.*

Bid document can be obtained between **10.00 hrs and 17.00 hrs** on all working days from **01<sup>st</sup> November, 2013 to 18<sup>th</sup> November, 2013** at the address for communication mentioned below on payment of Non-refundable fee of **Rs.9,000/- (Rupees Nine Thousand Only)** by way of a crossed Demand Draft drawn in favour of **M/s. Tamil Nadu Road Development Company Limited (TNRDC)** payable on any scheduled bank in **Chennai**. Alternatively, the Bid document can also be downloaded from the website [www.tnrdc.com](http://www.tnrdc.com) and in such cases, the bidders will be required to pay the non-refundable fee as mentioned above, at the time of submission of Bids. The proposals shall be submitted through **Single-Cover System**.

Sealed proposals should reach at the following address not later than **15.00 hrs on 20<sup>th</sup> November, 2013** .

#### **ADDRESS FOR COMMUNICATION**

##### **Chief General Manager**

**Tamil Nadu Road Development Company Limited (TNRDC) / IT Expressway Ltd.( ITEL),**

Regd. Office: Sindhur Panthion Plaza, 2<sup>nd</sup> Floor,

No. 346, Pantheon Road, Egmore,

Chennai . 600 008, Tamil Nadu, India

**Phone No.:** 091-44-2819 4800 / 4900

**Fax No.:** 091-44-2819 5800

**E-Mail:** [tenders@tnrdc.com](mailto:tenders@tnrdc.com)

**Web :** [www.tnrdc.com](http://www.tnrdc.com)